June 2023 Release Note

These are the Treasure Data features and improvements released during the month of June 2023.
Submit any product feature requests to treasuredata.com/contact-us

BETA Releases

Klaviyo Import Integration

Klaviyo is a digital marketing platform focused on email marketing automation for e-commerce businesses. With this integration, users can ingest metric data, events, customer profiles, email templates, and campaigns from the Klaviyo platform into Treasure Data.
Learn about Klaviyo Import Integration.

Salesforce Commerce Cloud Export Integration

Salesforce Commerce Cloud (SFCC) is an e-commerce solutions for B2C (business to consumer) and B2B (business to business) customers. This connector helps to synchronize the customer list from TD database with SFCC platform. With this improvement, users can export customers to the customer list on the Salesforce Commerce Cloud Business Management instance.
Learn more about Salesforce Commerce Cloud Export Integration.

GA Releases

Profile View - Improvement

Audience Studio's Profile View allows you to view a collection of data about each customer or account in a parent segment. With this Profile View enhancement, admins have the ability to give users access to Profile View without having to give them Full Control over All Folders under a Parent Segment.
Learn more about Viewing Profiles.

Segment Rules Editor - Improvement
Audience Studio Segment Rules editor enables you to create segment rules to help you find individuals who meet a specific criteria. With this improvement, you can easily expand or collapse all attributes or section headers with a single click using a **Expand All / Collapse All** button.

**Filtering Sources**

Treasure Data integrates your data sources into a single data layer. Now users can search and filter the sources in Sources page allowing them to better manage their sources and distribute the workload more easily. With this improvement, you can create, manage, and filter your Sources by Owner, Integration Type, and Authentication from within the Sources section of the TD Console.

Learn more about [Working with Sources](#).

**JS SDK 4.0**

JS SDK 4.0 supports the ingestion of event-based data via the `c360_ingest_api` (using the `records_in` endpoint) to improve security and remove ingestion bottlenecks.

Learn more about [JS SDK 4.0](#).

**Oracle Eloqua Import Integration**

Oracle's Eloqua Marketing Automation offers campaign design, advanced lead scoring, real-time firmographic data, and integrated sales tools. With this enhancement, users can ingest more data from the Eloqua platform into Treasure Data, including web visits, page views, and form submits.

Learn more about [Oracle Eloqua Import Integration](#).

**Salesforce Marketing Cloud Export Integration - Improvement**

Treasure Data can publish user segments into Salesforce Marketing Cloud (ExactTarget), and enable you to send personalized emails to your customers. You can run data-driven email campaigns by using your first-party data from Web, Mobile, CRM, and other data sources. This improvement enhances customer understanding of folder creation and successful data exportation.

Learn more about [Salesforce Marketing Cloud Export Integration](#).

**Timestamp Operators**
Treasure Data is adding a new relative timestamp operator: within past. This operator allows you to create a rule that selects data based on a timestamp between current and (current - x). For example, 2022-12-01 00:00:00 <= timestamp < 2023-04-01 00:00:00 will select data within the past four months. With the introduction of this timestamp operator, Treasure Data has renamed the existing within operator to within(legacy). This name change does not affect functionality but helps you distinguish between the new and the existing operators.

Learn more about Timestamp Operators in Audience Studio.

Updates

Google Enhanced Conversion API Export Integration - Deprecation Notice

Google has announced deprecation of the Enhance Conversion API, which is used in Treasure Data’s Google Enhance Conversion Output connector. Hence, this TD connector is now marked pending for deprecation. Treasure Data is working on delivering an alternative and will provide an update soon.

Premium Audit Log

Treasure Data premium audit logs provide a detailed audit trail of all the activity that occurs in an account. Every event has an associated resource_id, resource_name, and timestamp. By identifying specific areas of security concern, you can use the audit log to view potential breaches and unusual behavior and interrupt an unauthorized action. Beginning on June 19, 2023, all accounts with Premium Audit Logs were updated with a fixed schema for their td_au_logs table. Auto-updating of the table schema for that table has been turned off. With this change, Premium Audit Logs are simplified and stabilized. Every account now has the same columns and column data types in their logs—each containing data that is uniquely relevant based which TD features are being used.

Learn more about Premium Audit Log.