

September 2021 Release Note

These are the Treasure Data features and improvements released during the month of September 2021.

Submit any product feature requests to feedback.treasuredata.com.

Beta Releases

Amazon S3 Export Integration V2 BETA

One of the most used connectors in S3, Amazon S3 Export Integration BETA includes features and security enhancements to match your data workflow requirements.

Learn more about [Amazon S3 Export Integration V2](#).

Column-level Access Control in Database BETA

A challenge in managing database access is the complexity of data types and users accessing data in the same database. Treasure Data addresses this challenge with column-level access control, allowing administrators and database owners to tag column data, define policies, and then assign those policies to users.

Learn more about [Column-level Access Control](#)

Klaviyo Export Integration BETA

Klaviyo is a digital marketing platform focused on email marketing automation for eCommerce businesses. Klaviyo offers an SMS and email marketing automation platform for eCommerce. Klaviyo also offers deep integration with Shopify. This connector helps marketers to export their audience data (TD built-in segment) to Klaviyo and add them to a specific list by providing List Name or List ID.

Learn more about [Klaviyo Export Integration](#).

SFTP (v2) Import Integration BETA

Treasure Data now offers a new version of our SFTP import integration which supports Open SSH 7.8 Private Key format. Both versions are currently available, but we expect our customers to migrate over to the new version in the near future.

Learn more about [SFTP \(v2\) Import Integration](#).

Policy-based Database Permission BETA

Policy-based Database Permission enables a centralized, flexible, and scalable permission management for securing customer data on CDP. Now TD customers can create security policy and manage databases across different teams/users with little overhead.

Learn more about [Policy-based Database Permission](#)

GA Releases

Yahoo! Export Integration

Synchronize your segments to create effective ad campaigns on this award-winning Ads-Tech solution. TD connector support creating your taxonomies, uploading audiences, uploading users via Partnermatch, opt-out for compliance.

Learn about [Yahoo! Export Integration](#). (Formerly released in BETA as Verizon Media Export Integration).

Line via Crescendo Lab Export Integration

LINE is in Asia what Facebook Messaging and Instagram are to US mobile users, a fast and easy way to communicate with friends and to discover new promotions about your favorite products and services. Crescendo Labs is an official top-tiered technology partner of Line in Taiwan that can provide API services to integrate directly with LINE. Via MAAC API from Crescendo Lab, Treasure Data LINE export connector allows customers to export members (with LINE UID) from TD to LINE and create segments in LINE for broadcasting messages. In order to use this connector, customers have to have access to the Crescendo Lab MAAC system.

Learn more about [Line via Crescendo Lab Export Integration](#).

Upcoming

Azure Data Lake Import Integration BETA

Azure Data Lake Storage is a data lake solution to support the processing of your big data. With this connector, you can import parquet files from your Azure Data Lake Storage into Treasure Data to consolidate with other data sources in the CDP.

Migration from Treasure Data Console v4 to v5 for Audience Studio

Learn about how to [migrate from Treasure Data Console v4 to v5](#) for the new Audience Studio.

Announcing the end of Support for Hive 0.13

On April 15, 2022, Hive 0.13 will be deprecated. We encourage you to migrate your Hive 0.13 queries to Hive 2020.1 or later.

Learn more about [Migrating to Hive 2020.1](#)