

Segment Timestamp Operators

 This article supports Audience Studio - Legacy.

You can use timestamp operators to set a time frame that you want to use in your segment. The timestamp is the time the data came into our system.

All timestamp operators are UNIX timestamps when SQL statements are generated in the processing engine. Operators follow SQL logic.

Operator	Example
= is date	= is date 2019-10-11 00:00:00
not between the past	not between the past 6 - 12 hours
!<-> not between dates	!<-> not between dates 2019-03-06 06:33:11 - 2019-10-19 12:45:24
!= is not date	!= is not date 2018-08-01 00:00:00
< before date	< before date 2019-06-26 09:36:14
not in the past	not in the past 1 quarters
<-> between dates	<-> between dates 2019-10-09 00:00:00 - 2019-10-11 00:00:00
last	last month; last week; last quarter
this	this week; this month; this quarter; this year
yesterday	yesterday
today	today
in between the past	in between the past 3 - 5 quarters
<= on or before date	<= on or before date 2019-06-12 01:51:59
> after date	> after date 2019-04-04 04:35:54
in the past	In the past 5 months