

AudienceOne Export Integration

Treasure Data can send user list data to DAC AudienceOne. You can make a user list in Treasure Data that targets a segment and then send the list to AudienceOne to use in your advertisement campaigns. Refer to [AudienceOne webpage](#).

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Prerequisites

- Basic knowledge of Treasure Data
- An AudienceOne account

Required access information from AudienceOne

Treasure Data and AudienceOne have collaborated to ensure a secure data exchange. You must request access to the AudienceOne account on behalf of Treasure Data. Ask your AudienceOne account administrator for the following information:

- API Key
- Database name
- Table name

Usage

To export data, you create or select an existing connection, create or reuse a query, and then run the query to export your user lists. You can use **td_global_id** lists as user lists.

Create or reuse a query

- Go to Query Editor. You can pick the query language and write your query.
- Select your database and table.
- Access the query that you plan to use to export data.

Query output should include following columns:

- **time**: unix timestamp of data transferred.
- **crm_category_name**: Name of the segment that is shown in the AudienceOne console.
- **crm_value**: Id of the segment.
- **customer_id**: td_global_id.

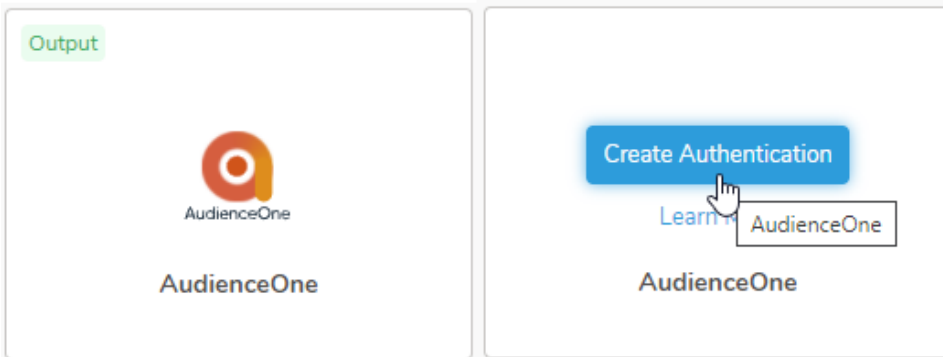
Create or Select an Existing AudienceOne Connection

Option	Task Steps	Tip
Create a connector	<ul style="list-style-type: none">- Go to Connections.- Select the AudienceOne icon from Sources Catalog.- Complete the required fields on the first pane.- In the <code>API Key</code> field, enter the API Key you get from AudienceOne. <p>Next you complete the Configuration fields.</p>	You don't have to modify <code>Endpoint</code> field.

<p>Select a connector</p>	<ul style="list-style-type: none"> - Go to TD Console. - Go to Query Editor. - Access the query that you plan to use to export data. - Select Output results. The Choose Saved Connection dialog opens. - Type the connection name in the search box to filter and select the connection that you want. <p>Next, you complete the Configuration fields.</p>	<p>You can also create a new connection from here by selecting Create New Connection.</p>
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Creating a new connection:

1. Open **TD Console**.
2. Navigate to **Integrations Hub > Catalog**.
3. Click the search icon on the far-right of the Catalog screen, and enter **AudienceOne**.
4. Hover over the AudienceOne connector and select **Create Authentication**.



The following dialog opens. Enter the information, and then click **Continue**. Give the connection a name and click **Done**.

New Authentication ×

AudienceOne

1 Credentials > 2 Details

API Key:

Endpoint:

(Optional) Specify this only if exporting through a different proxy or endpoint.

[Learn more](#) [Continue](#)

Selecting an existing connection:

Choose Saved Connection ✕

aone_conn

aone_conn_test audience_one

or [CREATE NEW CONNECTION](#)

Configure the Connection by Specifying the Parameters

After you select your AudienceOne connection, the Configuration dialog pane appears:

Configuration ✕

Connection: aone_conn_test

Endpoint

api.treasuredata.com

(Optional) Specify this only if exporting through a different proxy or endpoint.

Database Name

|

Table Name

Retry Limit

20

Retry Initial Interval in Milliseconds

1000

Retry Max Interval in Milliseconds

90000

[BACK](#) [DONE](#)

Execute the query

Either save the query with a name and then run the query or just run the query. When the query completes successfully, the result is automatically processed.