

# Product Documentation Home

## Treasure Data Product Documentation

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Announcements  
& Releases



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Treasure Data helps customer-facing teams across many industries such as automotive, CPG, Retail, Technology and Publishing discover buying signals and unify individual profiles flexibly for unique, personalized customer experiences by translating millions of touchpoints, eliminating complexity, and providing deep, relevant insights into purchasing journeys.



Concepts Learn about the Treasure Data CDP and what it can do for you. [link](#)



Getting Started Onboarding steps to help you get up and running on the Treasure Data platform. [link](#)



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Administration Configure security, optimize performance, and get tips for making your TD system work better for you. [link](#)



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