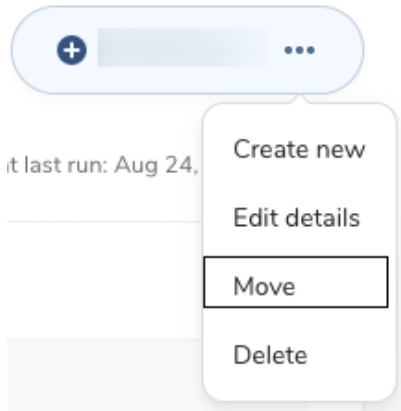


Move Objects in the Audience Studio

In Audience Studio you can create folders to organize your objects such as segments, funnels, predictive scoring, and so on. As you continue to add more objects to help reach your marketing objectives, you might find the need to move objects into different areas.

You can access the Move action in TD Console in two different ways.


1. The Move action is available in the drop-down menu in the right corner.



2. Right-click an object to display the menu.



The following table provides guidance on what objects can be moved.

 You must have edit permissions for the origin and destination folders to move an object.

Object	Supported Move Action
Root folder	Not supported.
Folder	<ul style="list-style-type: none">• Move to a folder under a root folder.• Move to a folder above or under a folder in the same parent segment.
Batch and Real-time Segments	Move to a folder in the same parent segment.
Funnel	Move to a folder in the same parent segment.
Funnel Stages	Not supported.

Predictive Scoring	Move to a folder in the same parent segment.
Profile API tokens	Not supported.
Activation	Not supported*. *Activations automatically move with a batch segment or funnel.